Messaging

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Who we are

Who we are

Depending on your needs, use one of the following copy blocks to describe who Lexmark is and what we do.

Boilerplate / short company description

Lexmark creates cloud-enabled imaging and IoT technologies that help customers worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.

50-word company description

Lexmark creates cloud-enabled imaging and IoT technologies that help customers in more than 170 countries worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.

100-word company description

Lexmark, an innovative global imaging and IoT solutions leader, creates cloud-enabled imaging and IoT technologies that help customers in more than 170 countries worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, we accelerate business transformation, turning information into insights, data into decisions, and analytics into action.

Founded in 1991 and headquartered in Lexington, Kentucky, Lexmark serves customers in manufacturing, retail, financial services, healthcare, education, government and more. We are recognized as a global leader in IoT solutions and print hardware, service, solutions and security by many of the technology industry's leading market analyst firms.

Who we are

250-word company description

Lexmark, an innovative global imaging and IoT solutions leader, creates cloud-enabled technologies that help customers in more than 170 countries worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, we accelerate business transformation, turning information into insights, data into decisions, and analytics into action.

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The Lexmark culture of inquiry, collaboration and responsiveness reinforces a deep, two-way connection with our customers through the solutions we create and the ongoing care we provide. This exceptional engagement results in customer loyalty rates that exceed 95 percent across our worldwide managed print services.

Lexmark considers social responsibility a part of our business. Our global citizenship begins with a pledge to provide our customers innovative, high-quality products and services in an environmentally and socially responsible manner, including products and solutions that help customers achieve their own sustainability goals.

This commitment to sustainability encompasses our operations, where we deploy cost-effective best practices for energy conservation, wise water use, and waste reduction; and it extends to our support of community, where Lexmark employees are dedicated to creating cleaner, smarter, safer futures where we live and work.